Agenda, NPIC 2016
Sunday, July 10

6:30 pm  Ballrooms 1 - 8
Enjoy a great barbeque with the meat prepared by Lynch Livestock on their BIG GRILL that you’ve seen at World Pork Expo. Join old friends and make new ones. Take this opportunity to visit and compare notes with the “who’s who” in the pork industry.

Monday, July 11

6:30 am  Ballrooms 2 - 7
Buffet Breakfast

8:00 am  Ballrooms A - H
Cultured Meat: What is it? What role will it play in commercial protein production?
Mark Post MD, PhD, Maastricht University, The Netherlands
Dr. Post traveled from The Netherlands to join us. Is this technology a threat to your business? You won’t want to miss this keynote presentation. You will likely find his comments to be both encouraging and provoking at the same time.

A Global View from a Global Player
Dhamu Thamodaran, Executive VP, Chief Risk Management Officer, Smithfield Foods

Our Social Media War Room
Eric Graves, President North American Operations, Elanco Animal Health
The technology, how we process and use what we gather, what’s trending?

Introduction to National Pork Board CEO William Even

Noon  Ballrooms 1 - 8
Group Lunch

1:15 pm  Breakout sessions begin. These session will rotate three times:

<table>
<thead>
<tr>
<th>Location</th>
<th>1:15-2:15</th>
<th>2:30-3:30</th>
<th>3:45-4:45</th>
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<tbody>
<tr>
<td>Ballroom A-B G-H</td>
<td>A Look to the Future of the Pork Industry, Mark Greenwood, Sr. Vice President, AgStar</td>
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<td>Trent Loos, “If Not Now, Then When? If Not You, Then Who?”</td>
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<td>Ballroom C-D E-F</td>
<td>Changes in Antibiotic Use in the Swine Industry: The latest guidance from FDA and how we can more effectively measure our industry’s responsible usage of antibiotics for the future, Dr. Jennifer Koeman, Director of Producer and Public Health, National Pork Board</td>
<td>Implementing Innovation in a Changing Environment, Gary Bosch, Sr. Director Swine Business Unit, Elanco</td>
<td>Sex Sorted Sperm: Past, Present, and Future</td>
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<td>Guava &amp; Tamarind Offered Once</td>
<td>Global Swine Markets - Jim Long, CEO, Genesus Pork Quality Katie Sinclair, Genesus</td>
<td>Would You Allow Your Children to Drink the Water Your Baby Pigs Drink? Mary Foy, Proxy-Clean</td>
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<td>Aralia Offered Three Times</td>
<td>Audit Process Panel Collette Kaster, Professional Animal Auditor Certification Organization, will lead a panel discussion with other top experts from the industry joining her.</td>
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<td>Tamboti &amp; Aloeswood Offered Three Times</td>
<td>Nutrition &amp; Feed Management for Today’s Pigs Brent Frederick, Christensen Farms</td>
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<td>Crown Palm Offered Three Times</td>
<td>The Unintended Consequences of Trusts Gary Koch, Matt Berger &amp; Kaitlin Pals, Gislason &amp; Hunter</td>
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<td>Mangrove Offered Three Times</td>
<td>Veterinary Issues Facing the Industry Today…and Tomorrow Dr. Ross Kiehne, Swine Vet Center</td>
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<td>Marula Offered Three Times</td>
<td>How to Implement a Culture of Safety to Improve Your Bottom Line Barrett Eller, New Fashion Pork</td>
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<td>Portia &amp; Wisteria Offered Three Times</td>
<td>Risk Management 101 Pat Von Tersch, Professional Ag Marketing</td>
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4:45 pm  Conference ends for the day. Enjoy your evening.
Tuesday, July 12

6:30 am  Ballrooms 3 - 6  Buffet Breakfast

6:30 am  Ballrooms 1 & 2, 7 & 8
Early Bird Session: For those who want to attend, this is truly a bull session. Some past attendees have rated it the most beneficial session of the conference. It's a chance for a smaller group of producers to get together and discuss anything on your minds. This session will end in time for participants to have breakfast before the next general session.

8:00 am  Ballrooms A - H
Raised without Antibiotics and Associated Animal Welfare Issues  Dr. Joe Connor, President, Carthage Veterinary Services. Dr. Connor will lead a panel discussion regarding the practical production implications of raised without antibiotics production and animal welfare issues associated therewith.
Panelists - Ben Woolley - Sunterra Farms, Dr. Jim Magolski - Coleman Natural Foods & Dr. Tim Loula - Swine Vet Center

Handicapping the National Election Race  David Wasserman, The Cook Report  Sponsored by NPPC

Seaboard Triumph Foods New Plant in Sioux City, IA  Gary Louis, Vice President, Seaboard Foods

11:30 am  Conference ends for the day. Enjoy golf, boating, sightseeing in the Dells or just relaxing with your family in the water park.

Wednesday, July 13

6:30 am  Ballrooms 3 - 6  Grab & Go Breakfast

7:00 am  Ballrooms 1 & 2, 7 & 8
Early Bird Session: A Fireside Chat with our National Pork Board CEO, Bill Even
Bring your questions and comments and take advantage of this unique opportunity to get to know Bill and to dialogue with him and the pork industry.

8:30 am  Ballrooms A - H
Focusing on the Markets led by our industry economic experts, Dr. Steve Meyer, EMI Analytics, Inc and Joe Kerns, Kerns & Associates

11:00 am  Conference adjourns  See you next year  July 9 – 12, 2017