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Milford, IN
800-341-1039

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312-528-3103

Diamond V
Cedar Rapids, IA
319-573-4052

Farm Credit Services of America
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Farm Credit Services of Illinois
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St. Louis, MO
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800-279-2081

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Hormel Foods Corporation
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507-437-5968

Land O'Lakes Finance Company
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800-851-8810 ext, 5088

Moore Stephens Frost
Little Rock, AR
501-376-9241

National Pork Board
Des Moines, IA
800-456-7675

ProPartners Financial
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507-553-5038

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312-325-8967

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Registration Form

(Everyone Attending Any Function Must Register and Get A Name Badge)

Name _____ Business Name _____

(Only if attending ALL conference meals) Spouse Name _____ Children Name(s) _____

Street _____ City _____ State _____ Zip _____

Phone _____ E-Mail _____

Other Employees with firm attending: _____

		Total		Sponsoring Company
Producer Registration	# _____	at \$495 _____	Payment Enclosed or To be paid by _____	_____
Producer Registration	# _____	at \$595 _____	Payment Enclosed or To be paid by _____	_____
Producer Registration	# _____	at \$295 _____	Payment Enclosed or To be paid by _____	_____
Industry Registration	# _____	at \$695 _____	Payment Enclosed or To be paid by _____	_____
Industry Registration	# _____	at \$795 _____	Payment Enclosed or To be paid by _____	_____
Guest – All Meals	# _____	at \$125 _____	Payment Enclosed or To be paid by _____	_____
Golf	# _____	at \$70 _____	Payment Enclosed or To be paid by _____	_____

Total Payment Enclosed \$ _____ *Make checks payable to Graham-Shields Strategic Forums.*

Sunday evening ONLY meal tickets may be purchased for family members at the registration desk table for \$20.00 per person. Everyone attending any portion of the conference, including meals, must register prior to the event. Name tags will be your ticket for meals and sessions.

Fee Schedule

Pork Producers: \$495 until June 15. \$595 after June 15. Spouse/children all meals – \$125 each. Employees of same firm after the first registration is paid – \$295.

*Please note...*if you are being sponsored by one of the listed companies, please indicate which sponsor above. Everyone attending any portion of the conference including meals must register prior to the event. Name tags will be your ticket for meals and sessions.

Golf: \$70 per player. Note number of players above. **All golf fees must be paid prior to the conference.** Make check payable to Graham-Shields Strategic Forums.

Industry: Industry representatives may attend (other than feed, pharmaceutical and genetic companies): \$695 until June 15; \$795 after June 15. No discount for more than one person from each company.

Hotel Rooms: To reserve a hotel room, work with your sponsor or call Tan-Tar-A directly at 573-348-3131 and ask for a room in the National Pork Industry Conference block.

Send Registration Form: Send completed registration form with appropriate payment made payable to Graham Shields Strategic Forums, 545 Fairway Oaks Dr., Eureka, Missouri 63025. Questions call 314-276-4880. More information at www.porkconference.com.

Conference organizers reserve the right to change sessions and presenters where schedule conflicts dictate.

National **PORK INDUSTRY** Conference

The annual pork conference designed to equip pork producers with the knowledge, skills and motivation to be the world's most competitive suppliers of high quality pork.

July 20-23, 2008

Tan-Tar-A Resort

2 Miles West of Hwy. 54 on State Road KK

Osage Beach, Missouri

www.tan-tar-a.com

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CONDUCTED BY:

Graham-Shields Strategic Forums

314-276-4880

National Pork Industry Conference Agenda 2008

Sunday, July 20

- 2 PM **Registration...** Stop by the registration desk to pick up your name badges and an updated agenda. Drop your business card in the jar for drawings of gifts provided by the sponsors. **SPECIAL NOTE:** If you have family attending the Sunday evening cookout only, you can pick up tickets for only \$20.
- 7 PM **Reception/Cookout...** We will be outside if the weather permits. Plan to come and stay awhile to meet new friends and renew friendships from past years.

Monday, July 21

- 6:30 – 7:30 AM **Buffet breakfast** for those registered for the conference... you **must** have a name badge for admittance.
- 7:50 AM **Welcome/Announcements**
- 8:00 AM **Global Perspective on the Pork Industry.** Back by popular demand, Fiona Boal, executive director of Rabobank's Food and Agricultural Research team, will give us a thorough briefing on the pork industry globally and will answer such questions as:
- How will high feed costs affect our ability to compete globally?
 - How does the US and Canada stack up now as a global competitor?
 - What does the US have to do to improve our global competitiveness?
 - Where in the world are growth areas for pork production?
 - What countries offer the best bets for increased pork exports from the US?
 - How does the weak US dollar impact US agriculture?
 - Have we entered into a new era of high commodity prices globally?
 - Are the days of cheap food gone forever...impact on demand for pork?
- 9:00 AM **Refreshment Break**
- 9:30 AM **China: Profile of the Swine Industry.** Dr. Bob Morrison, veterinary professor at the University of Minnesota and a frequent visitor to China, will discuss what's happening there now and what he feels is the potential for US companies to expand production there. Also, what potential exists for increased US pork exports?
- 10:30 AM **Break**
- 11:00 AM **Threats That May Hinder the US Pork Industry's Ability to Compete Globally** Dennis DiPietre, consultant to the pork industry, will trace the background and current development of a seemingly diverse yet powerfully connected set of ideas and movements that are gaining traction and threaten the US Pork Industry's ability to compete globally.
- Noon **Lunch**
- 1:00 PM **Break-out sessions** (Presented 1:00 - 2:00, again 2:30 - 3:30 and from 4:00 - 5:00 PM)
You choose which session you'll attend. Note you'll have three opportunities to attend a session this year. Choices include:
- Weaned pig management...Dr. Ross Kiehne, Swine Vet Center, will share what they see on well managed farms that results in more pigs saved and more pounds out the door.
 - Variation in Finishing...Dr. Karen Lehe, veterinarian from West Lafayette, Indiana, will discuss how to manage the finishing to reduce variation and increase profits.
 - Managing System Flow to Optimize Yardage and Performance...Dr. Cameron Schmitt, Pipestone Vet Clinic.
 - Asset Structure/Preservation of Capital...Mark Penningroth, CPA, will guide attendees through steps to structure assets for financial stability and tax efficiency.

- Risk Management... You'll hear from two leading pork production companies on how they are dealing with risk management issues in these volatile times.
- Human Resource Management... How do you find, train, motivate and retain good employees? Two prominent production companies will share their successes and failures.

5:00 PM **Adjourn for the day...** evening on your own.

Tuesday, July 22

6:30 - 7:30 AM **Early Bird Session...** Attendees often rate this session the highest of the conference...so you won't want to miss it. It's just a free-for-all discussion of anything you want to talk about. Get opinions from other sharp producers on something you're wondering about. No presentations...just a good old bull session that you'll leave with a better sense of what is really going on in the industry. But don't come to just listen...bring an idea or a question for the group to chew on.

6:45 AM **Buffet breakfast available.**

8:00 AM **The Political Landscape...Realities for the Pork Industry.** Charlie Cook, well-know lecturer and observer of political shifts, will discuss how this fall's election is shaping up and how the outcomes may affect America's pork producers. Cook is widely regarded as one of the nation's leading authorities on US elections and political trends. He has been featured on all the major television networks. He is often interviewed on Good Morning America, the Today Show and Nightline as well as Meet The Press with Tim Russert. His newsletter, the Cook Political Report has been described as "the Bible of the political community". Kirk Ferrell, NPPC's Washington, DC's office leader describes Cook as "a friend of the pork industry". You'll have plenty of time to ask questions. (Charlie Cook's appearance courtesy of NPPC).

9:30 AM **Break**

10:00 - 10:40 AM **What's New, What's Hot...** You'll choose which of four sessions you'll attend from the following:

- Land O'Lakes Purina Feed...Options for Lowering Feed Costs In Your Swine Operation.
- Newsham Choice Genetics...Economic Impact of Reproductive Advantage...Greg Bilbrey, Agri Stats, Inc
- Elanco Animal Health...Dennis DiPietre will discuss, "Increasing Profits Rather Than Cutting Costs".
- National Pork Producers Council...Reputation Management for the Pork Industry...a session on how NPPC is addressing issues that threaten current production practices.

(Sessions will repeat at 11:00 AM)

Noon **Adjourn formal meeting for the day** for leisure, family time and continuing informal discussions. The golf tournament begins at 1:15pm. For non-golfers, enjoy all the lake has to offer and have a great time.

Wednesday, July 23

6:45 AM **Breakfast Available**

8:00 AM **Hot Topic** (each year there seems to be a hot topic that comes up after the conference brochure is printed. This year we are leaving some time on the agenda to address this year's hot topic. As soon as it is known, we'll announce it on the website... www.porkconference.com. We'll also notify all sponsors)

8:30 AM **Kirk Ferrell, vice president, NPPC,** will outline critical races and issues the pork industry needs to address in the coming months.

9:15 AM **Markets, Profits and Strategy...** Steve Meyer will wrap up the conference with his thoughts on what's ahead for 2008 and 2009. If you miss this session you'll miss the opportunity to get help on planning your own firms' strategy. At this time, we'll have a pretty good handle on the corn and soybean crops, so Steve will help you decide how to manage your risk going forward. This session could be critical to your financial future...so plan to stay and take it in.

10:15 AM **Conference ends.** See you next year.

FREE BOAT RIDE

Tan-Tar-A has agreed to provide everyone attending this year's conference a free boat trip on the Tan-Tar-A Excursion Boat Cruise Tuesday afternoon, July 22 at 2:00 PM. To reserve your tickets, please contact the Activities Office at 573-348-3131. Be sure to call in advance to reserve your spot, the boat may fill up before the conference.

DISCOUNT TICKETS FOR INDOOR WATER PARK

We will have discounted tickets at the Conference Registration desk.

WHY YOU SHOULD ATTEND

The National Pork Industry Conference is considered by many as the premier event in the pork industry. Annually, the conference draws progressive pork producers from 25-30 states, Canada and Mexico.

The conference is the ultimate in networking. You'll have the opportunity to visit with suppliers, lenders, fellow producers and packers during breaks, over meals, etc. Lots of business gets done at this conference.

WHAT'S TO DO THERE?

The Lake of the Ozarks is a great place to take the family and enjoy golfing, boating, swimming, great restaurants, shopping or just relaxing. Many families attend the conference and either come early or stay later to enjoy the area.

Tan-Tar-A is a full service resort that offers many special features for families. For example, you can bowl, swim in the many pools, enjoy the indoor water park, rent a boat, take a cruise, golf...even rent a golf cart to drive around the estates.

More Information at www.porkconference.com